

CAROLINE K. JORDAN

carolinekjordan@gmail.com

carolinejordanmedia.com

828-989-1642

RELATED EXPERIENCE

Green Bay Packers, Green Bay, Wis.



Broadcast Production Intern (June 2022 - Present)

- Film all aspects of OTA and Minicamp practice
- Shoot and edit [Three Things](#) for Packers.com
- Filmed [Junior Power Pack](#) youth football clinic
- Set up in-studio interview with Packers talent, players, and analysts

Houston Texans, Houston, Texas



Digital Video Intern (April 2021 - May 2022)

- Capture and edit weekly events for Houston Texans social accounts, HoustonTexans.com and Texans TV
- Produce recaps for more than 50 Texans community events, including the [Small Business Boost initiative](#)
- Floor director and camera operator for Texans TV from Training Camp through the NFL Draft
- Produce in-depth behind-the-scenes long-form gameday features for mascot and [cheerleader programs](#)
- Film top angle for player [mic'd up](#) for seven games during the 2021 season
- Ideate and produce [social-first recap videos](#) for the first time on Texans platforms
- Shoot, edit, and log live player and coach [press conferences](#) through LiveStream and LiveU softwares
- Facilitate and produce post-practice interviews with Texans TV talent and players
- Lead Producer of three [Puro Texans](#) features highlighting the Latinx community in Houston
- Lead Producer of [More than a Game](#) features highlighting all levels of football in Houston
- Collected internal, high school and college player footage to edit helmet-off feature, [My Football Story](#)

Chicago Fire FC, Remote



Video and Creative Services Intern (August - December 2020)

- Collaborate and communicate with on-site staff to edit and deliver in-game video board content
- Edited promo videos for the club, including [voting PSAs](#) from players via Dropbox Transfer
- Created [hype videos](#) and match previews using practice and match footage
- Edited [tutorial videos](#) for youth soccer programs affiliated with the club

Washington Commanders, Ashburn, Va.



Broadcast Intern (May - August 2019)

- Lead Producer of [Washington in :60](#) Instagram stories and web show
- Assistant Producer of documentary series, [Washington 365: Episode Six](#)
- Produced post-practice scrums during Minicamp, OTAs, and Training Camp
- Research and execute editing 100 videos for the NFL 100 Memories campaign

Vol For Life Films (VFL Films), Knoxville, Tenn.



Student Assistant (August 2017 – May 2020)

- Assistant Producer of biweekly men's basketball [player feature](#)
- Created short social media [hype videos](#)
- Update and elevate the women's volleyball [recruiting video](#)

EDUCATION

University of Tennessee, Knoxville, TN

B.S. Journalism & Electronic Media

B.A. Hispanic Studies

Association of Women in Sports Media (Current Professional Member)

Class of 2020, Magna Cum Laude

Canon



SONY